

Dr Brown's
natural flow®

Happy Feeding™
Happy Sleeping™

Dr Brown's® Options+™ bottles are part of a complete family of products that grow with baby. See the full range at www.drbrowns.co.uk

Dr Brown's Medical CLAPA
Cleft Lip & Palate Association

Dr Brown's Specialist feeding system

Provides "infant-directed" feeding to assist in the management of complicated oral feeding issues

Dr Brown's
Premie Bottle



60ml/2oz



240ml/8oz



120ml/4oz



Not all
vented bottles
are created equal.
Dr. Brown's® vented bottles are
100% vacuum free, providing air free
feeding that reduces uncomfortable
gas building up in baby's tummy.



Vacuum-Free Feeding for
Better Sleeping

Choose the right teat.

Made of super-soft, high-grade silicone,
each teat level provides a different flow rate.



Dr Brown's
natural flow®

options+
Anti-colic
BOTTLE

clinically proven
to reduce colic
burping and wind

1
breast-like
teat
for more natural
feeding

2
Grip collar

4
Easy-off cap

3
Enhanced
vent system

#1
Choice
of UK Health
Professionals
for the relief
of colicky
symptoms.



OVER
20
YEARS' EXPERIENCE
helping mums
combat
windy colic

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* Results from a HCP survey carried out by Consumer Analysis Ltd - May 2010

** Research conducted by Mustard Research Ltd amongst a sample of 200 UK Health Care Professionals during May 2017

Enhanced bottle design clinically proven to reduce windy colic
with Dr Brown's® unique 100% vacuum-free vent system

Prevention is Better Than Cure!

www.drbrowns.co.uk

www.drbrownsbaby.ie

Dr Brown's
natural flow®

use with
or without vent



Dr Brown's
natural flow®

Anti-colic baby bottles

Almost half of all babies in the UK develop colic*

There are two major problems associated with most traditional baby bottles: **air and vacuum**.

Traditional and restrictive vented bottles tend to develop vacuums because babies have to suck progressively harder on the one hole in the bottles to obtain the liquid. This causes teat collapse and baby has to stop feeding. Air enters the bottle when the teat re-inflates; this air is ingested and can cause colicky symptoms.

78% of Healthcare Professionals agree that the most common cause of colic in young babies is caused by digestive or feeding problems, including swallowing air.*

But there is a solution...

The Dr Brown's® Options+™ baby bottles feature a unique system with a removable vent designed to create a 'vacuum free' environment.

Dr Brown's® has been trusted by parents and Healthcare Professionals around the world for over 20 years to reduce colic. The proven internal vent system continues to deliver vacuum-free feeding that keeps air out of baby's tummy.

Internal vent system and silicone breast-like teat work together

The internal vent and silicone teat are highly engineered to provide a consistent milk flow. This provides a controlled flow so babies feed at their own pace.

92% of UK Health Visitors recommend Dr Brown's® for the relief of colicky symptoms.**

Some parents find removing the vent a convenient option when:

Baby's feeding has become more developed or want the convenience of a teat-vented bottle

Options+™ grows with baby, allowing easy removal of the vent as baby develops, or no longer experiences feeding problems. Without the vent, Options+™ provides a feeding experience similar to most teat-vented bottles. This teat venting creates a controlled flow, offering babies an easy and convenient way to feed at their own pace.

Two Vent Options. One Proven Bottle.

No need to introduce a different bottle once baby has grown out of colic.



How does the Dr Brown's® Options+™ bottle work?

The anti-colic benefits of the internal vent system

Health Benefits

Internal Vent System

- 1 Air enters the bottle collar and routes directly through the internal vent system.
- 2 The air channels through the vent tube, bypassing the milk, to the end of the bottle.
- 3 The vent prevents aeration of the milk, vacuum pressure and teat collapse.
- 4 Baby feeds comfortably while milk flows freely, like breastfeeding.



Teat Venting

Air enters through the vents at the base of the teat, creating a controlled flow.



Dr Brown's® Options+™ Teat features a new, breast-like design to encourage natural feeding behaviour.

Borrowed from nature, the correctly contoured design helps breastfeeding baby comfortably latch and avoid teat confusion.

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To see a fully animated explanation log on to

www.drbrowns.co.uk