

Dr Brown's
milestones™

Dr Brown's® Options™ bottles are part of a complete family of products that grow with baby, including transition bottles, soothers, teethers and trainer cups



Dr Brown's
Medical

CLAPA
Cleft Lip & Palate Association

Dr Brown's Specialist feeding system

Dr Brown's
Premie Bottle

Provides "infant-directed" feeding to assist in the management of complicated oral feeding issues



Choose the right teat.

Made of super-soft, high-grade silicone, each teat level provides a different flow rate.



Dr Brown's
natural flow®

options™
Use with or without vent!



Reduces colic,
burping & wind



#1
Choice
of UK Health
Professionals
for the relief
of colicky
symptoms.

The **number one choice** of UK Health Professionals
for the **relief of colicky symptoms**

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* Results from a HCP survey carried out by Consumer Analysis Ltd - May 2010

** Dr Jimi Francis: Comparative analysis of nutrients in baby milk using varied milk delivery systems. University of Nevada. For more information log on to: www.nutrientstudy.com

***Research conducted by Mustard Research Ltd amongst a sample of 200 UK Health Care Professionals during May 2017

The complete feeding system that grows with baby
and helps alleviate symptoms of colic

Prevention is Better Than Cure!

www.drbrowns.co.uk

www.drbrownsbaby.ie

Almost half of all babies in the UK develop colic

There are two major problems associated with most traditional baby bottles: **air and vacuum.**

Traditional and restrictive vented bottles tend to develop vacuums because babies have to suck progressively harder on the one hole in the bottles to obtain the liquid. This causes teat collapse and baby has to stop feeding. Air enters the bottle when the teat reinflates; this air is ingested and can cause colic symptoms.

78% of Healthcare Professionals agree that the most common cause of colic in young babies is caused by digestive or feeding problems, including swallowing air.

But there is a solution...

The Dr Brown's® Options™ baby bottles feature a unique system with a removable vent designed to create a 'vacuum free' environment.

Dr Brown's® Options™

Options™ is the only convertible bottle that can be used with or without the vent system.

The unique Dr Brown's® internal vent eliminates the vacuum and air bubbles in the feed, so helping reduce colic and burping

Internal Vent System And Silicone Teat Work Together

Controlled flow so babies feed at their own pace. The internal vent and silicone teat are highly engineered to provide a consistent milk flow.

Some parents find removing the vent a convenient option when:

Baby's feeding has become more developed

Options™ grows with baby, allowing easy removal of the vent as baby develops, or no longer experiences feeding problems.

Wanting the convenience of a teat-vented bottle

Without the vent, Options™ provides a feeding experience similar to most teat-vented bottles. This teat venting creates a controlled flow, offering babies an easy and convenient way to feed at their own pace.

Two Vent Options. One Proven Bottle.

How does the Dr Brown's® Options™ bottle work?

Health Benefits Internal Vent System

1

Air enters the bottle collar and routes directly through the internal vent system.

2

The air channels through the vent tube, bypassing the milk, to the end of the bottle.

3

The vent prevents aeration of the milk, vacuum pressure and teat collapse.

4

Baby feeds comfortably while milk flows freely, like breastfeeding.



Teat Venting

Air enters through the vents at the base of the teat, creating a controlled flow.

Vitamin C in Breastmilk



A university study set out to measure nutrient levels in baby bottle breastmilk and formula. It was determined that Dr. Brown's fully-vented bottles help preserve levels of important nutrients. The vent system reduces air bubble oxidation of the milk, which is fragile and susceptible to nutrient loss.

Learn more at nutrientstudy.com



To see a fully
animated
explanation
log on to
www.drbrowns.co.uk

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for the relief of colicky symptoms**